HTML & XML – Team Project Course Outline (420-PC3-AB)

**Certificate Program in Internet Programming & Development Page 2 of 4 J u n e 1 , 2 0 2 0**

**AquaGrill Restaurant Website**

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1. What is the type of the Web site (portal, new, informational, business/marketing, educational, entertainment, social network, blog, wiki, or personal Web site)

This is a website for a restaurant.

2. What is the purpose of the site?

The site will help customers

* To find information about the restaurant
* T0 find the location of the restaurant
* It will help customers familiarize themselves with the restaurant menu
* Customers can place the order and make payment online.
* They can also reserve a place in the restaurant.

3. What are the objectives of the site? To advertise a company or organization, provide information to customers; provide a service, or process orders?

The objective of this website to publicize and advertise about the restaurant and in turn can attract customers to increase the sales for the restaurant.

4. What do you want the Web site to accomplish? What results do you want to see?

We want our website to be on top page on google search or other search engines in the area of Montreal.

5. What information do you need?

One main things what info we need is how many people search for restaurant online on a daily basis in Montreal, what specific keywords they use for searching the hotel, and hence we can use to improve the search ranking of our website.

6. What opportunity, problem, or issue is your site addressing?

Our restaurant is in the right place with 100% quality of the food being served. Currently as per our research there is no restaurant in 5 km radius of this restaurant. Hence, the site will help customers find a restaurant faster and get the right service from the restaurant and using the convenient site navigation.

7. Who is the intended audience? Will the audience consist of potential customers, current customers, or employees of a particular company or industry?

The audience of the restaurant is persons of all ages in the Montreal area and our focused target would be students as we have a cegep in nearby area.

8. List the working title of each page on your Web site.

home.html,

about\_us.html,

address.html,

appetizers.html,

contact\_us.html,

desserts.html,

lunch.html, menu. .

html, order.html,

payment.html,

reservation.html,

thankyou.html.

9. List where you will obtain the content (facts, text, graphics, sounds, and video) for the Web pages you listed above.

We will receive graphics and text for web pages from Internet sources, with subsequent adjustment and adaptation to our website

**Determining the Content and Drawing a Flowchart of the Site:**

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| A flowchart for a Web site (Site map) illustrates the relationships between the pages on the site starting with the Home page. Draw a flowchart (storyboard) of your Web site that shows the hierarchy of pages and relationships between the pages, using a word processor, PowerPoint, or drawing software like Microsoft Visio (see Figure 1).    **Figure 1: Navigation Map** |